

Benny Landa Named “Israel Entrepreneur of the Year” by Ernst & Young

Landa will represent Israel next year for the title of “World Entrepreneur of the Year”

Tel Aviv (Israel), October 30, 2014 – Benny Landa has been selected Entrepreneur of the Year in Israel. Inventor and pioneer of commercial digital printing, and founder of Indigo (acquired by Hewlett-Packard in 2002), Benny transformed the print industry in 1993 when he unveiled the world’s first digital color printing press, earning him the title: father of commercial digital printing.

Today at the helm of the Landa Group, Benny continues his visionary pathway – pioneering futuristic nanotechnology applications in the fields of imaging, energy and health. His vision for the future also includes investment in promising Israeli technologies, and philanthropic activities that enable bright Israeli youth of “privileged minds and underprivileged means” to achieve higher education.

Benny is considered the printing industry’s - and Israel’s - most prolific inventor. Recipient of copious honors and awards, including the imaging industry’s prestigious Edwin H. Land medal, he has also been awarded numerous lifetime achievement awards and honorary doctorates. He continues to add to his portfolio of over 800 patents worldwide, that provide the companies he founded with a solid intellectual property base.

Benny Landa is Israel’s candidate for the title of World Entrepreneur of the Year to be selected in June 2015 in Monaco. With representatives from fifty different countries, the Entrepreneur of the Year contest, run by the accounting firm Ernst & Young, is considered a major competition in the international business sector. It has been taking place for over thirty years and is considered a good predictor of business success. 50 of the 100 leading NASDAQ companies have won this competition. The jury that selected the Israel country winner is independent and comprises senior figures in the Israeli economy and business sector. The committee reviews all local candidates and selects a winner to attend the world finals in Monaco.

The independent committee of judges included: Yair Seroussi, Committee Chairman and Chairman of Bank Hapoalim; Dr. Shimon Eckhouse, Founder and Chairman of Syneron; Dr. Orna Berry, CEO of EMC Center of Excellence Israel; Shlomo Dovrat, Co-Founder Carmel Ventures; Eyal Waldman, President and CEO Mellanox Technologies, Dr. Avi Hasson, Chief Scientist, Israel Ministry of Economy; Yuval Cohen, CEO Fortissimo; Mia Likornik, co-founder Meitar Liquornik Leshem Tal Geva; Dov Moran, Founder and CEO Komigo; Haim Shani, Partner, Israel Growth Partners.

The international selection criteria for Entrepreneur of the Year are: leadership, financial strength, management capabilities and strategic thinking, organizational culture, innovation, crisis management and global impact.

As Entrepreneur of the Year, Israel, Benny Landa will represent his country at the international competition in Monaco in June 2015.